

PRIVACY POLICY

High Standards Stables

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Welcome to a website of The High Standards Stables, LLC , located at www.highstandardsstables.com (hereinafter "We", "Us", "Our") and thank You (any visitor to Our web site) for considering Our products and services.

As stated in Our Terms of Service, Our Privacy Policy forms part of Your legal agreement with Us. Your Use of this Site, as well as the agreement with this policy that You clicked, signifies that You agree with all terms of this Policy. Please do not Use this Web Site if You disagree with any part of Our Privacy Policy.

Guarding Your Personal Information is very important to Us, and the following policy explains how information about You is Used and protected.

INFORMATION COLLECTED

Non-Personal Information

When You Use our web site, Our servers may automatically collect certain Non-Personal Information such as: Your IP address, Your operating system or Your browser.

Our Use of Cookies

We may Use Cookies to store or retrieve information. Cookies are a small piece of text stored on Your browser which may allow Us to identify You upon return to the web site or to remember specific information such as Your log-in information or display options. Cookies are neither a virus nor spy-ware. You hereby authorize the Use of cookies by Us.

Personal Information Collected

The Personal Information We may collect and store is the information that You voluntarily disclose to Us, including but not limited to; any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, such as: (1) first and last name; (2) home or other physical address, including street name and name of a city or town; (3) email address; (4) telephone number; (5) a government issued identifier; (6) any other identifier that permits the physical or online contacting of a specific individual; or (7) information concerning a User that the web site or online service collects online from the user and maintains in personally identifiable form in

combination with an identifier described in this subdivision. Personal information does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.

Third Party Information

Our Web site may contain links or display advertising from third parties. Non-Personal and Personal Information You voluntarily provide to third parties through links on Our web site may be shared with Us by Our advertisers and other third parties. In addition, We may receive Personal information from co-registration partners when You have voluntarily agreed to allow a third party to share their data. We have no control over the privacy practices of these third parties. Please be sure to read and accept the Privacy Policy on any web site You visit.

CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA)

At High Standards Stables we believe that it is our responsibility to promote safety of our students both in the saddle, and on the Internet. From time to time we will post pictures and videos of our students from lessons, competitions, and camps. We will never post a picture or video to the Internet without receiving prior written permission. For that reason we ask that each student under the age of 13 provide a permission slip signed by their parent or guardian, which will allow us to identify your child by name and allow your child to communicate with other students and us through electronic means. If you choose not to provide High Standards Stables with this permission slip, we will not post pictures, videos, or other identifying information to any of our Internet or social media sites. COPPA imposes certain requirements on operators of web sites or online services directed to children under 13 years of age, and on operators of other websites or online services that have actual knowledge that they are collecting personal information online from a child under 13 years of age.

For the purposes of this Act, the issue of Internet safety includes issues regarding the use of the Internet in a manner that promotes safe online activity for children, protects children from cybercrimes, including crimes by online predators, and helps parents shield their children from material that is inappropriate for minors. This includes keeping personal individually identifiable information about a student private, including but not limited to: a first and last name; a home or other physical address including street name and name of a city or town; an e-mail address; a telephone number; a Social Security number; any other identifier that permits the physical or online contacting of a specific individual. For this reason we are asking that a Permission Slip signed by their parent or guardian which will allow Us to identify your child by name and allow your child to communicate with other students and Us through electronic means.

STORAGE AND SECURITY OF PERSONAL INFORMATION **Information Storage**

We store Your Personal Information on Our computers, and We believe We have appropriate security measures in place to protect Your Personal Information including encryption of any personally identifying information. However, We cannot guarantee that our security measures will prevent Our computers from being accessed without authorization and Your Personal Information stored on them stolen, deleted or changed. We assume no responsibility for such unauthorized actions.

Security Breach Notice

For any unencrypted data that We maintain that includes Personal Information, We will notify You of any unencrypted Personal Information that was, or is reasonably believed to have been, acquired by an unauthorized person. The type of information that triggers the notice requirement is an individual's name plus one or more of the following: Social Security number, driver's license, financial account numbers, medical information or health insurance information, as well as any complete login information.

DISPOSAL OF CUSTOMER RECORDS

When the time comes to dispose of a student's records; We will shred, erase or otherwise modify the personal information when disposing of the student's records under Our control.

HOW WE USE YOUR INFORMATION

We may Use Your Personal Information for any legal purpose in Our sole discretion, including but not limited to; membership, registration, log-in, or order fulfillment purposes. We may also Use Your Personal Information to contact You by phone, U.S. mail or email.

DISSEMINATION OF INDIVIDUAL INFORMATION

We may transfer Personal Information to third parties for order fulfillment, to respond to Legal Processes or governmental requests for information, or for any other legal purpose.

DO NOT TRACK REQUESTS

While Your browser may contain a "do not track" signal or other mechanism that provides You the ability to exercise choice regarding the collection of personally identifiable information or about Your Internet activities over time and across third-party sites or online services, Our systems are not set up to accommodate Your browser's request.

PRIVACY POLICY UPDATES

This Privacy Policy is effective as of March 20, 2016. We reserve the right to revise this policy from time to time without prior notice. You will be notified of any material changes in Our Privacy Policy either by email or by a conspicuous posting on our Web site.